



# RADIO OUTREACH TO RUSSIA

Dear Ministry Friend,

Great Commission Media Ministries has been given the green light for the use of a superpower Medium Wave radio station located here in Finland.

At present, we are waiting for the Ministry of Communications of Finland to issue the license for the station. This is in sync with all FM and AM radio stations in Finland that will be issued extensions to their existing licenses at that same time.

We plan to be on air in November this year, during radio prime time hours only, from 19-23 (7 pm – 11 pm) Central European Time, which is 20-24 (8 pm – 12 midnight) Moscow time. The station footprint map is shown on the back page.

The target audience is the Russian speaking population. Here is the breakdown of the audience. There are **150 million** Russian speakers in Western Russia, Belarus, Ukraine, Poland, Slovakia, Czech Republic, Bulgaria, the Baltic countries of Estonia, Latvia, Lithuania, and Germany.

About **77%** of Russia's total population lives west of the Ural Mountains. Therefore, almost all of Russia's largest cities are in the western part of the country. These cities are important social, political, economic, industrial, and cultural centers.

Atmospheric conditions permitting the coverage area will include most of Siberia as well. In the absence of freedom in media, Russians have been deprived of all access to the Gospel. Print

media, radio, TV, and the internet are all closed to the Gospel. The latest social media to be hit with severe restrictions is YouTube.

At this time all media in Russia and Belarus is “Kremlin” media.

Most importantly, Moscow uses Medium Wave radio to communicate with millions of Russians living abroad in Ukraine, Belarus, and in European countries.

Millions in Russia know that the only source of reliable information originates from the West. The MW radio station in Finland provides precisely this opportunity.

I will keep you informed as the situation develops.

Blessings,



Hannu Haukka  
Chairman and CEO  
Great Commission Media Ministries

